

DUPLICATE

INVOICE



WXYZ
20777 W. 10 Mile Rd.
Southfield, MI 48037
Main: (248)827-7777
Billing: (877)290-6086

www.wxyz.com

Billing Address:

Byrum & Fisk
Attention: Accounts Payable
1322 G Street SE
Washington, DC 20003

Send Payment To:

WXYZ
P.O. Box 643405
Cincinnati, OH 45264-3405

Invoice #	Invoice Date	Invoice Month	Invoice Period
314324-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WXYZ	Dave Lombardo	EWS - Washing	National

Advertiser	Product	Estimate Number
MI Energy MI Jobs	MI Energy MI Jobs Week 2	1749

Flight Dates	Order #	Alt Order #
10/23/12 - 10/29/12	314324	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
14019		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/23/12	10/26/12	5am News M-F	5-6am M-F	- TWTF - -	:30	4	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 - TWTF - - 4 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
10 WXYZ Tu 10/23/12 5:43 AM 5am News M-F 5-6am M-F :30 MEMJ12101H \$900.00 NM									
7 WXYZ W 10/24/12 5:00 AM 5am News M-F 5-6am M-F :30 MEMJ12101H \$900.00 NM									
8 WXYZ Th 10/25/12 5:43 AM 5am News M-F 5-6am M-F :30 MEMJ12102H \$900.00 NM									
9 WXYZ F 10/26/12 5:56 AM 5am News M-F 5-6am M-F :30 MEMJ12102H \$900.00 NM									
3	10/23/12	10/26/12	Action News 6am	6-7am M-F	- TWTF - -	:30	4	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 - TWTF - - 4 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
9 WXYZ Tu 10/23/12 6:20 AM Action News 6am 6-7am M-F :30 MEMJ12102H \$2,000.00 NM									
10 WXYZ W 10/24/12 6:30 AM Action News 6am 6-7am M-F :30 MEMJ12102H \$2,000.00 NM									
12 WXYZ Th 10/25/12 6:41 AM Action News 6am 6-7am M-F :30 MEMJ12101H \$2,000.00 NM									
11 WXYZ F 10/26/12 6:41 AM Action News 6am 6-7am M-F :30 MEMJ12101H \$2,000.00 NM									
5	10/23/12	10/26/12	M-F 7-9am	7-9am M-F	- TWTF - -	:30	4	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 - TWTF - - 4 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
6 WXYZ Tu 10/23/12 7:26 AM M-F 7-9am 7-9am M-F :30 MEMJ12101H \$2,000.00 NM									
7 WXYZ W 10/24/12 8:55 AM M-F 7-9am 7-9am M-F :30 MEMJ12101H \$2,000.00 NM									
8 WXYZ Th 10/25/12 8:43 AM M-F 7-9am 7-9am M-F :30 MEMJ12102H \$2,000.00 NM									
5 WXYZ F 10/26/12 6:59 AM M-F 7-9am 7-9am M-F :30 MEMJ12102H \$2,000.00 NM									
7	10/27/12	10/27/12	Action News SAT 6am	SAT 6-7am	- - - - - S -	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 - - - - - S - 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WXYZ Sa 10/27/12 6:21 AM Action News SAT 6am SAT 6-7am :30 MEMJBACKH \$500.00 NM									



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314324-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
MI Energy MI Jobs	MI Energy MI Jobs Week 2	1749	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
8	10/27/12	10/27/12	GMA SAT 7-8am	SAT 7-8am	-----S-	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 -----S- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WXYZ Sa 10/27/12 7:48 AM GMA SAT 7-8am SAT 7-8am :30 MEMJ12102H \$900.00 NM									
9	10/27/12	10/27/12	SA 8-10am Action News	8-10a	-----S-	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 -----S- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WXYZ Sa 10/27/12 9:28 AM SA 8-10am Action News 8-10a :30 MEMJBACKH \$900.00 NM									
10	10/28/12	10/28/12	Action News SUN 8am	Sun 8-930am	-----S	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 -----S 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WXYZ Su 10/28/12 8:39 AM Action News SUN 8am Sun 8-930am :30 MEMJ12102H \$900.00 NM									
12	10/28/12	10/28/12	This Week SUN 10am	Sun 10-11am	-----S	:30	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 -----S 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WXYZ Su 10/28/12 10:59 AM This Week SUN 10am Sun 10-11am :30 MEMJBACKH \$3,000.00 NM									
13	10/23/12	10/26/12	M-F 9a-10a	9-10am M-F	-TWTF--	:30	4	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 -TWTF-- 4 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WXYZ Tu 10/23/12 9:56 AM M-F 9a-10a 9-10am M-F :30 MEMJ12102H \$1,000.00 NM 8 WXYZ W 10/24/12 9:49 AM M-F 9a-10a 9-10am M-F :30 MEMJ12102H \$1,000.00 NM 7 WXYZ Th 10/25/12 9:57 AM M-F 9a-10a 9-10am M-F :30 MEMJ12101H \$1,000.00 NM 6 WXYZ F 10/26/12 9:48 AM M-F 9a-10a 9-10am M-F :30 MEMJ12101H \$1,000.00 NM									
15	10/23/12	10/26/12	M-F 10a-11a	10-11am M-F	-TWTF--	:30	4	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 -TWTF-- 4 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 6 WXYZ Tu 10/23/12 10:30 AM M-F 10a-11a 10-11am M-F :30 MEMJ12101H \$800.00 NM 8 WXYZ W 10/24/12 10:16 AM M-F 10a-11a 10-11am M-F :30 MEMJ12101H \$800.00 NM 5 WXYZ Th 10/25/12 10:34 AM M-F 10a-11a 10-11am M-F :30 MEMJ12102H \$800.00 NM 7 WXYZ F 10/26/12 10:14 AM M-F 10a-11a 10-11am M-F :30 MEMJ12102H \$800.00 NM									
19	10/23/12	10/26/12	M-F 12-1pm	12-1pm	-TWTF--	:30	4	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 -TWTF-- 4 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 7 WXYZ Tu 10/23/12 12:14 PM M-F 12-1pm 12-1pm :30 MEMJ12102H \$1,200.00 NM 6 WXYZ W 10/24/12 12:29 PM M-F 12-1pm 12-1pm :30 MEMJ12102H \$1,200.00 NM 5 WXYZ Th 10/25/12 12:53 PM M-F 12-1pm 12-1pm :30 MEMJ12101H \$1,200.00 NM 8 WXYZ F 10/26/12 12:39 PM M-F 12-1pm 12-1pm :30 MEMJ12101H \$1,200.00 NM									



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314324-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
MI Energy MI Jobs	MI Energy MI Jobs Week 2	1749	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
21	10/23/12	10/26/12	The Chew	1-2pm M-F	- TWTF - -	:30	4	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 - TWTF - - 4 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
7 WXYZ Tu 10/23/12 12:59 PM The Chew 1-2pm M-F :30 MEMJ12101H \$1,200.00 NM									
6 WXYZ W 10/24/12 1:28 PM The Chew 1-2pm M-F :30 MEMJ12101H \$1,200.00 NM									
5 WXYZ Th 10/25/12 1:32 PM The Chew 1-2pm M-F :30 MEMJ12102H \$1,200.00 NM									
8 WXYZ F 10/26/12 1:30 PM The Chew 1-2pm M-F :30 MEMJ12102H \$1,200.00 NM									
23	10/23/12	10/26/12	2-3pm General Hospital	2-3pm M-F	- TWTF - -	:30	4	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 - TWTF - - 4 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WXYZ Tu 10/23/12 2:22 PM 2-3pm General Hospital 2-3pm M-F :30 MEMJ12102H \$1,200.00 NM									
5 WXYZ W 10/24/12 2:26 PM 2-3pm General Hospital 2-3pm M-F :30 MEMJ12102H \$1,200.00 NM									
7 WXYZ Th 10/25/12 2:26 PM 2-3pm General Hospital 2-3pm M-F :30 MEMJ12101H \$1,200.00 NM									
6 WXYZ F 10/26/12 2:59 PM 2-3pm General Hospital 2-3pm M-F :30 MEMJ12101H \$1,200.00 NM									
25	10/23/12	10/26/12	M-F 3p-4p	3-4pm M-F	- TWTF - -	:30	4	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 - TWTF - - 4 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5 WXYZ Tu 10/23/12 3:12 PM M-F 3p-4p 3-4pm M-F :30 MEMJ12101H \$1,000.00 NM									
6 WXYZ W 10/24/12 3:27 PM M-F 3p-4p 3-4pm M-F :30 MEMJ12101H \$1,000.00 NM									
8 WXYZ Th 10/25/12 3:37 PM M-F 3p-4p 3-4pm M-F :30 MEMJ12102H \$1,000.00 NM									
7 WXYZ F 10/26/12 3:47 PM M-F 3p-4p 3-4pm M-F :30 MEMJ12102H \$1,000.00 NM									
27	10/23/12	10/26/12	Dr. Oz	4-5pm M-F	- TWTF - -	:30	4	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 - TWTF - - 4 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WXYZ Tu 10/23/12 3:59 PM Dr. Oz 4-5pm M-F :30 MEMJ12102H \$1,400.00 NM									
5 WXYZ W 10/24/12 4:57 PM Dr. Oz 4-5pm M-F :30 MEMJ12102H \$1,400.00 NM									
6 WXYZ Th 10/25/12 4:25 PM Dr. Oz 4-5pm M-F :30 MEMJ12101H \$1,400.00 NM									
4 WXYZ F 10/26/12 4:38 PM Dr. Oz 4-5pm M-F :30 MEMJ12102H \$1,400.00 NM									
28	10/23/12	10/26/12	5-6pm M-F	5-6pm M-F	- TWTF - -	:30	4	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 - TWTF - - 4 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5 WXYZ Tu 10/23/12 5:52 PM 5-6pm M-F 5-6pm M-F :30 MEMJ12101H \$2,000.00 NM									
8 WXYZ W 10/24/12 5:51 PM 5-6pm M-F 5-6pm M-F :30 MEMJ12101H \$2,000.00 NM									
7 WXYZ Th 10/25/12 5:30 PM 5-6pm M-F 5-6pm M-F :30 MEMJ12102H \$2,000.00 NM									
6 WXYZ F 10/26/12 5:44 PM 5-6pm M-F 5-6pm M-F :30 MEMJ12102H \$2,000.00 NM									
38	10/23/12	10/23/12	Tuesday Prime A	8-9pm Tuesday	- T - - - -	:30	1	\$20,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 - T - - - - 1 \$20,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WXYZ Tu 10/23/12 8:26 PM Tuesday Prime A 8-9pm Tuesday :30 MEMJ12102H \$20,000.00 NM									



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314324-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
MI Energy MI Jobs	MI Energy MI Jobs Week 2	1749	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
39	10/25/12	10/25/12	Thursday Prime A	8-9pm Thursday	---T---	:30	1	\$7,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 ---T--- 1 \$7,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WXYZ Th 10/25/12 8:20 PM Thursday Prime A 8-9pm Thursday :30 MEMJ12101H \$7,000.00 NM									
40	10/26/12	10/26/12	Friday Prime A	8-9pm Friday	----F--	:30	1	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 ----F-- 1 \$4,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WXYZ F 10/26/12 8:43 PM Friday Prime A 8-9pm Friday :30 MEMJ12102H \$4,000.00 NM									
41	10/28/12	10/28/12	Action News SUN 6am	SUN 6-7am	-----S	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 -----S 1 \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Su 10/28/12 6:22 AM Action News SUN 6am SUN 6-7am :30 MEMJ12102H \$500.00 NM									
42	10/28/12	10/28/12	GMA SUN 7-8am	SUN 7-8am	-----S	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 -----S 1 \$900.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Su 10/28/12 7:55 AM GMA SUN 7-8am SUN 7-8am :30 MEMJBACKH \$900.00 NM									

Total Spots **54** Gross Total **\$97,400.00**

Payment Terms 30 Days

Agency Commission **\$14,610.00**
Net Amount Due **\$82,790.00**